

# THE TENNIS COACH'S TOOLKIT

*You will remember the value long after you forget the price*

## LIVE EDUCATION

Throughout the 4 days we will be exploring many of the **800** coaching interventions that are contained within the Tennis Coach's TOOLKIT

What people are saying....

**Judy Murray**

*"I love this Toolkit. Its jam-packed with great ideas, information and anecdotes that will help coaches to learn how to become effective communicators. Keith and Paul really understand how to get the most out of coaches and players. They are two of the best coaches I've ever worked with".*

**Paul Annacone**

*"Keith Reynolds & Paul Dent, do an exceptional job in hitting on so many of the key elements to develop any and every tennis player!  
This is truly a terrific guideline to work from and can help, parents, players and coaches alike in the search to reach their own potential. Truly a*

*'Mark and I share the belief that it goes straight to the top of any coach resource [pile] – and I've got most of them!!'*

**Phil Newbury (and Mark Winship)  
- LTA PCA coaches and Directors  
of My Tennis International High  
Performance Centre at  
Loughborough University**

### **Venue:**

The MY Tennis High Performance Tennis Centre at Loughborough University

[www.mytennisuk.com](http://www.mytennisuk.com)

The My Tennis Team are providing full and total support to our Live Education which allows us to pursue our mission of real learning and super effective coaching to be built on their platform of real coaching with real players.

This Live Education has been designed to consist of four, one day stand alone workshops so coaches can choose to attend all or any amount of these individual workshops. LTA licence points are awarded for each days full attendance. So your full years LTA renewal requirement can be obtained in one fantastic course.

## Dates:

Wed Feb 16: **Coaching Motivation:** 'Creating a challenging and optimistic environment'

Tues March 8: **Effective Practice:** 'Steepening their learning curve - getting things to stick'

Wed April 6: **Developing Effective Working Relationships:** The real 'how to' of coaching

Thurs May 12: **Match Management:** Being the real deal - a match player!

## Cost:

Course: The cost for the entire 4 day course is only £69 per day  
(Coaches attending the 4 day course will also receive a complimentary copy of the Tennis Coach's Toolkit as their course resource - only while stocks last!)

1 day workshop: £85.00 (This cost per day does not include the Toolkit, however a relevant handout from it will be supplied.)

## Mentoring:

Any coach attending the Toolkit course becomes a 'privilege card holder' which entitles them to 1 or more (tutors discretion) quality phone calls/communication between courses and to special access to information published in the future.

## Learning Environment:

The course uses several mediums to promote coaching improvement.

Observation	Lecture	On Court	DVD	Guest Appearances
Case Studies	Role Play	Homework	Q & A	Discussion

Remember

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Because

***We are not just about supplying 'know-how' but your permanently-improved coaching abilities***

For further information please contact Paul Dent:

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